

AD SYSTEMS

CLARION APPS DEVELOPERS

In-house Clarion Apps developer and integrator in the Netherlands



ABOUT AD SYSTEMS BV:

- Founded in 1976
- Located in Oostrum, NL
- Software House
- Member of Clarion Developers Community
- Specializing in Advertising and Funeral Industries

TURNING APPS INTO FULL WEB-ACCESSIBLE

Interview of Jeffrey Kuijt, Co-Founder

Founded in 1976 in Oostrum, Netherlands, AdSystems offers a range of in-house software packages for specific sectors.

In 1980, AdSystems released the first version of a package specifically for advertising agencies / studios. Today, thousands of workers are using it throughout the Netherlands.

In 1996 they decided to enter a very unique sector and developed a market-leading package for the funeral industry.

In 2013, facing an increasing number of customers moving toward cloud-based data solutions, Ad Systems had to find a simple and affordable way to make their software accessible from any platform or device.

They chose TSplus *Mobile Web* to deliver their software. With TSplus they can deliver applications via secure Web Portal, providing their clients secure access from any device, including Smartphones and tablets.

IMPROVING THE USER'S EXPERIENCE

TSplus allows users to work wherever they are, whenever they want!

The integration of TSplus has been key for AdSystems' customer satisfaction. The software can be used anytime, from any web browser!

TSplus Mobile Web edition offers a cost-effective way to virtualize Windows applications. Thanks to the built-in web server, TSplus delivers a customizable web portal compatible with most common web browsers.

With this new flexibility, users can connect and work with their software on any device!

Using TSplus to deliver AdSystems software offers great additional features to optimize the user experience: Remote Printing, File transfer, security options and great international support.

"TSplus is rock solid and the price is very right. We are very satisfied about the possibilities and also about the great support! In short: we love the TSplus Team!"

- Jeffrey Kuijt, AdSystems Co-Founder

Find them at www.adsystemsmedia.nl



About Clarion Apps:

Clarion makes it easy for non-developers, and developers of all skill levels, to create database driven apps in minutes ...

Clarion can work with any database, and helps create a complete app, without writing any code...

Clarion generates code from templates that do all the heavy lifting. The Clarion Data Dictionary is the heart of every project. With this very intuitive tool, developers can specify how they want the app to behave and generate in seconds a complete bug-free app.

Clarion apps are powering businesses in every vertical market in every corner of the globe.

And the Clarion community of developers from around the world provide free support in the Clarion forums.



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